

2026 Workplace Campaign

Welcome Employee Campaign Coordinators



2026 Campaign Chairs – GENERATIONS UNITED

Jim Schwalen – West Bend Insurance

Kristin Brandner – United Way

Sarah Stadler – Westfield Insurance



90 YEARS OF IMPACT

GIVE LOCAL

Since 1936 United Way of Washington County has been addressing the needs of our community and leading the way – today is your chance to be apart of the next 90!





2026 Leadership Event

Celebrating 90 Years of Impact

THURSDAY, AUGUST 27, 2026

5:00 PM - 7:00 PM

(Program begins at 6:00 pm)

Lac Lawrann Conservancy
300 Schmidt Rd | West Bend

Live Music, Hosted Bar, Hors d'oeuvres & Desserts

Join us

for an evening honoring our past,
celebrating our present, and looking forward to our future.

The evening will include the presentation
of two meaningful honors:

Cliff & Betty Nelson Volunteer Leadership Award

Kevin Steiner Emerging Leader Award



RSVP BY AUGUST 13, 2026

www.unitedwayofwashingtoncounty.org/leadership

Celebrating 90 Years of Impact

HELP US POWER THE NEXT 90

Since 1936, your generosity has helped ensure children succeed, families find stability, and neighbors have the opportunity to thrive.

As we launch our 90th Anniversary Campaign, we're inviting every donor to help build the next chapter of our legacy.

This year, consider growing your impact by:

9% A small increase that creates lasting change.

\$90 Honor 90 years of local impact.

+\$900 Make an impactful investment in our community.

No matter the amount, every increased gift helps us meet our community's growing needs and ensures United Way can continue serving Washington County for the next 90 years.

90 years of impact. One community. Countless lives changed.

West Bend Insurance will match dollar-for-dollar:

- Every **NEW** Leadership gift (\$1,500+)
- Every **INCREASE** in Leadership giving

- **ADVOCATE** (\$1,500–\$2,499)
- **PROTECTOR** (\$2,500–\$3,999)
- **GUARDIAN** (\$4,000–\$4,999)
- **BUILDER** (\$5,000–\$5,999)
- **BELIEVER** (\$6,000–\$7,999)
- **CHAMPION** (\$8,000–\$9,999)
- **TOCQUEVILLE SOCIETY** (\$10,000+)

Your gift doubles instantly – more dollars for local programs helping children, families, and neighbors.

EMERGING LEADERS JOIN OR REFER



MEMBERSHIP INFORMATION EMERGING LEADERS



WHAT IS EMERGING LEADERS?
SCAN HERE TO FIND OUT!

90+

YOUNG PROFESSIONALS

working to improve Washington County
through volunteerism and philanthropy

\$200K+

FUNDRAISED

for United Way of Washington County
Annual Campaign

4,000+ HOURS

VOLUNTEERED BY MEMBERS

for non-profits in communities in
Washington County

10+ EVENTS

**ANNUALLY TO GIVING BACK,
DEVELOP & NETWORK**

to build connection to the community,
develop leadership skills and strengthen
personal networks

Emerging Leaders is a group of professionals who actively invest their time, talent, and resources to improve our community. Our mission is to ignite and inspire one another by providing opportunities to **LEAD, SERVE, and GROW**

WHO IS AN EMERGING LEADER?

- Motivated to learn about community conditions and address community needs
- Able to contribute ingenuity, ideas, and energy to our mission
- Committed to developing a leadership role in the community

WHY JOIN?

- Learn about community issues and the people and organizations working to alleviate them
- Work to improve Washington County through volunteerism and philanthropy
- Connect with community leaders
- Opportunities for professional development

BENEFITS TO ORGANIZATIONS?

- Increased employee connection to Washington County through community engagement
- Leadership experiences that can translate to heightened roles in your organization
- Improved employee awareness of community issues and conditions
- Networking opportunities with community leaders
- Employee professional development opportunities

HOW TO GET INVOLVED?

To learn about membership and how to join, use
the QR code or visit: <http://bit.ly/wcemergingleaders>



WHY UNITED WAY



2026 PACESETTERS



INSURANCE



2026 Workplace Campaign



TOOLKIT

VIDEOS
FLYERS & POSTER
PLEDGE CARDS
ONLINE GIVING
PRESENTATIONS



UNITED WAY
Washington County



UNITED WAY
Washington County



2026 United Way Campaign

DRIVEN TO GIVE

Make a pledge for the chance to win one of these great prizes.

BRAND NEW CAR!

2026 Nissan Sentra (vehicle color may vary)

Sponsored by Russ Darrow

\$6/WK
\$720 total



\$4/WK
\$200 total

BREWERS SUITE PACKAGE

Bring your crew to the ballpark - Baseball, Food, Beverages & Parking included.

Sponsored by West Bend Insurance

\$2/WK
\$104 total

\$2,000 GIFT CARDS*

*Wise/MO

Sponsored by R&R Insurance

BONUS PRIZE

Year of Dining

\$500 in gift cards to
Washington County restaurants
Sponsored by area restaurants

Donors will be automatically entered into
the drawing for all qualifying categories.
See prize details at:
UnitedWay2026WashingtonCounty.org/DRIVEN

2026 Workplace Campaign

FUNdraising Activities & Incentives

- Brat Fry/Cook Out
- Bags Tournament
- Chili Cookoff
- Bake Sale
- 50/50 Drawing
- Bring your dog to work day
- PTO Day
- Packers Football
- Baskets/ UW Swag
- Parking Space
- Coffee Bar
- Thanks for Chip'n in!



2026 Workplace Campaign

**REMINDERS:
INVITE US
SHARE
SIGN & SEAL THOSE
ENVELOPES
JOIN US**



2026 Workplace Campaign

DATES TO KEEP IN MIND :

AUGUST 27TH

LEADERSHIP EVENT

SEPTEMBER 1ST – SEPTEMBER 29TH

COUNTYWIDE FOOD DRIVE
IN PARTNERSHIP WITH BOBS AUTO2

SEPTEMBER 16TH

EMERGING LEADERS GOLF OUTING

SEPTEMBER 29TH

COUNTYWIDE KICKOFF &
END OF FOOD DRIVE

OCTOBER 31ST

PACESETTER CAMPAIGN COMPLETE

NOVEMBER 5TH

KEYNOTE SPEAKER – JULIE MENDEN @
DELTA DEFENSE

DECEMBER 31ST

CAMPAIGN COMPLETE





UNITED WAY
Washington County

THANK YOU EGGS