

90 years of IMPACT - United Way of Washington County

○ UNITED IS THE WAY
2026 CAMPAIGN

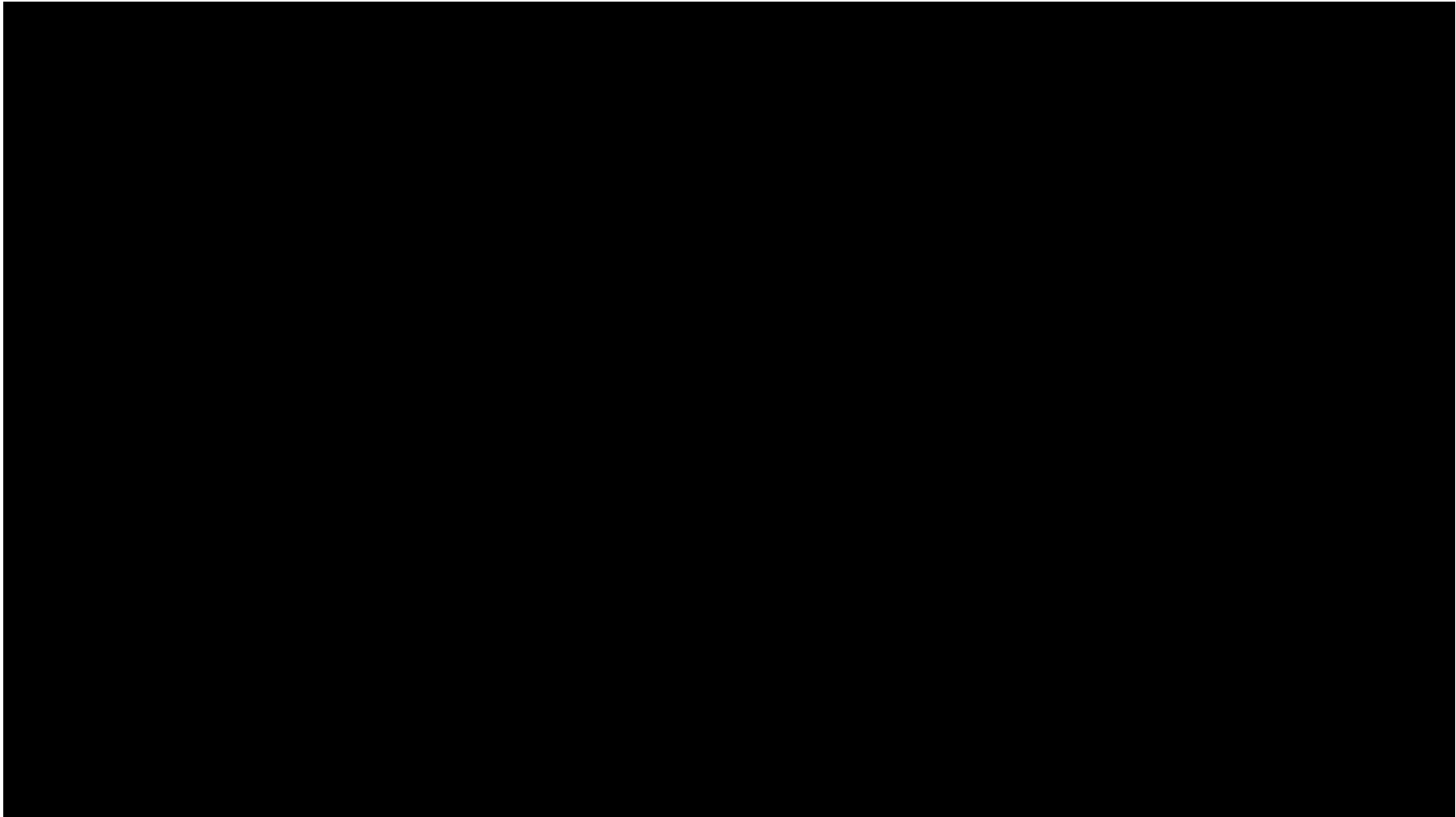


90 YEARS OF IMPACT

GIVE LOCAL

Since 1936 United Way of Washington County has been addressing the needs of our community and leading the way – today is your chance to be apart of the next 90!





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BIG IMPACT

United Way of Washington County in partnership with over 25 programs and initiatives provides real results to our community to help our neighbors in need!



With your help

17,500+ PEOPLE
moved toward a brighter future

 **2,836**
COUNSELING + SUPPORT SESSIONS
Supported the rising need for
mental healthcare among young people

 **3,392**
REFERRALS
Made for mental health,
housing and shelter resources

33
PROGRAMS & INITIATIVES
Funded annually by
United Way of Washington County



126
PEOPLE IN SHELTER
Connected with
employment opportunities

22,389
CHILDREN ages 0-5
Were sent books from
Dolly Parton's Imagination Library
at no cost to families to support
early literacy

 **192 SENIORS**
Improved their social
connections

 **1,350**
INDIVIDUALS
Received medical equipment
to remain living at home

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What kind of difference can one gift make?



YOUR WEEKLY GIFTS MAKE A BIG LOCAL IMPACT

Every dollar stays local.

Every gift changes a life.

\$2 per week

A blue icon of a shopping bag filled with various food items like vegetables and fruit.

FEEDS POTENTIAL

Provides families with food staples like peanut butter, cereal and milk.

\$4 per week

A red icon of a stack of four books.

PROMOTES POSSIBILITY

Sponsors 7 local infants or toddlers through Imagination Library to build early literacy.

\$6 per week

A yellow icon of a house with a heart shape inside, representing shelter and safety.

SUPPORTS SAFETY

Provides comprehensive safe shelter, meals and safety planning for a victim escaping domestic abuse.

LEAD THE WAY

**STEP UP.
DOUBLE YOUR
IMPACT.
CHANGE MORE
LIVES.**

INDIVIDUAL & CORPORATE GIVING MATCH CHALLENGE

Leadership Giving Starts at \$1,500 (\$125/month).

For the 2025 Campaign, **West Bend Insurance** will match dollar-for-dollar:

- **Every NEW Leadership Donor** gift (\$1,500+)
- **Every INCREASE** to a higher Leadership Giving category

Your gift doubles instantly – more dollars for local programs helping children, families, and neighbors.

- **ADVOCATE** (\$1,500–\$2,499)
- **PROTECTOR** (\$2,500–\$3,999)
- **GUARDIAN** (\$4,000–\$4,999)
- **BUILDER** (\$5,000–\$5,999)
- **BELIEVER** (\$6,000–\$7,999)
- **CHAMPION** (\$8,000–\$9,999)
- **TOCQUEVILLE SOCIETY** (\$10,000+)

Now is the time to **be a leader** –
and thanks to the **Leadership Challenge Match**,
your impact has never been greater.

GIVE TODAY. LEAD THE WAY.

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2026 INCENTIVES



2026 United Way Campaign

DRIVEN TO GIVE

Make a pledge for the chance to win one of these great prizes.

BRAND NEW CAR!

2026 Nissan Sentra (vehicle color may vary)

Sponsored by Russ Darrow

\$6/WK
*2026 total



\$4/WK
*2026 total

BREWERS SUITE PACKAGE

Bring your crew to the ballpark - Baseball, Food, Beverages & Parking included.

Sponsored by West Bend Insurance

\$2/WK
*2026 total

\$2,000 GIFT CARDS*

*Wise/MO

Sponsored by R&R Insurance

BONUS PRIZE

Year of Dining

\$500 in gift cards to Washington County restaurants
Sponsored by area restaurants

Donors will be automatically entered into the drawing for all qualifying categories. See prize details at: UnitedWayofWashingtonCounty.org/DRIVEN



UNITED WAY
Washington County

THANK YOU