INSERT LOGO





- LOCAL Nonprofit that is a top funder of nonprofit programs Part of global network of 1,100 United Ways throughout the US and 42 Countries and is the largest privately held nonprofit in the world raising nearly \$4B annually and \$1.9
- Identifies the top community issues/needs
- Leads an efficient annual fundraising campaign and unites people to Give, Advocate and Volunteer

Large Reach -

Helping neighbors in need (over 10,000 last year) by investing in over 25 local nonprofit programs based on community need, outcome measures and alignment to goals



- YOUTH OPPORTUNITY
- FINANCIAL SECURITY
- HEALTHY COMMUNITY

3 Key Areas



BIG IMPACT - ONE GIFT

American Red Cross
Big Brothers Big Sisters

Boys & Girls Clubs Casa Guadalupe Catholic Charities Easter Seals

Elevate

Family Promise

FRIENDS, INC.

Forward Careers

Full Shelf Food Pantry Interfaith Caregivers **Kettle Moraine YMCA** Lakeshore Regional Child Advocacy Lakeshore Community Health Care NAMI (Nat'l Alliance Mentally III) RIDES & REINS Senior Citizens Activities The Threshold Youth and Family Project





STORIES OF IMPACT







- MENTAL HEALTH INITIATIVE
- IMAGINATION LIBRARY
- HRC
- 2-1-1 HELPLINE



2025 United Way Campaign

DRIVEN TO GIVE

Make a pledge for the chance to win one of these great prizes.







\$2,000 VISA GIFT CARD

Sponsored by R&R Insurance



WISCONSIN SPORTS TICKET PACKAGE

Tickets to various sporting events



ANY GIFT QUALIFIES YOU FOR A BONUS PRIZE

BONUS PRIZE

Year of Dining

WashingtonCounty restaurants Sponsored by area restaurants

the drawing for all quality arraned into the drawing for all quality ing categorie See price details a United Way Of Washington County ang TORNO



INCENTIVES & GIVEAWAYS

\$2, \$4, \$6 or more pledge/gift per week Automatically enters in to win prizes.

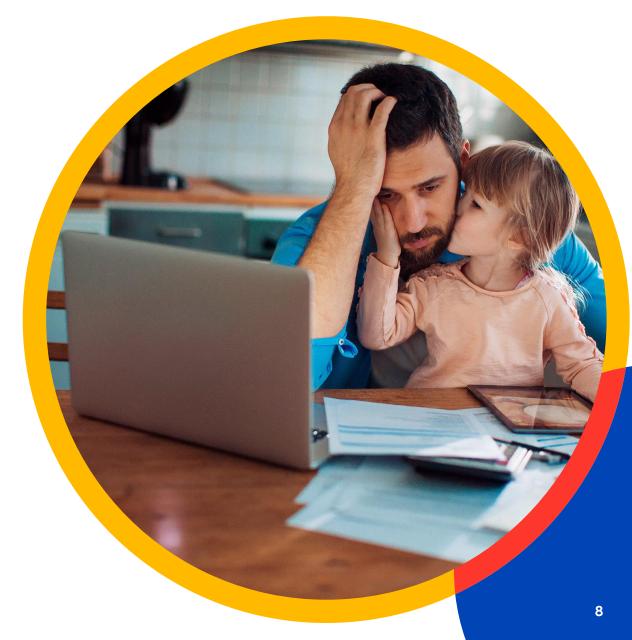
Any gift of any size qualifies for bonus prizes

2025 Workplace Campaign

Put yourself in these unfortunate, but very real, situations residents of our community are facing today:

- Your home suffers flooding (which so many just experienced recently) or a fire and you need disaster support — American Red Cross will be there.
- You or someone you love has a baby who is born needing developmental therapy — The Threshold will be there.
- A child or family member struggles with depression, anxiety, or even suicidal thoughts — Catholic Charities, Kettle Moraine YMCA, NAMI, and Youth and Family Project will be there.
- You've lost your job and need to feed your family while you get back on your feet — the Full Shelf Food Pantry will be there.
- You or a loved one is battling substance abuse and needs support — **Elevate** will be there.
- You learn that a child may be experiencing physical abuse
 Lakeshore Child Advocacy will be there.





WE ARE ALL JUST ONE MOMENT AWAY



THANK YOU