

INSERT LOGO



- **LOCAL Nonprofit** that is a top funder of nonprofit programs – *Part of global network of 1,100 United Ways throughout the US and 42 Countries and is the largest privately held nonprofit in the world – raising nearly \$4B annually and \$1.9*
- Identifies the top community issues/needs
- Leads an efficient annual fundraising campaign and unites people to Give, Advocate and Volunteer

Large Reach –
Helping neighbors in need
(over 10,000 last year) by
investing in over 25 local
nonprofit programs based
on community need,
outcome measures and
alignment to goals

- **YOUTH OPPORTUNITY**
- **FINANCIAL SECURITY**
- **HEALTHY COMMUNITY**

3 Key Areas

BIG IMPACT – ONE GIFT

American Red Cross

Big Brothers Big Sisters

Boys & Girls Clubs

Casa Guadalupe

Catholic Charities

Easter Seals

Elevate

Family Promise

FRIENDS, INC.

Forward Careers

Full Shelf Food Pantry

Interfaith Caregivers

Kettle Moraine YMCA

Lakeshore Regional Child Advocacy

Lakeshore Community Health Care

NAMI (Nat'l Alliance Mentally Ill)

RIDES & REINS

Senior Citizens Activities

The Threshold

Youth and Family Project

**FUNDED
NONPROFIT
PARTNERS**

STORIES OF IMPACT



OTHER INITIATIVES



- MENTAL HEALTH INITIATIVE
- IMAGINATION LIBRARY
- HRC
- 2-1-1 HELPLINE

2025 United Way Campaign

DRIVEN TO GIVE

Make a pledge for the chance to win one of these great prizes.

**BRAND
NEW CAR!**

2026 Toyota Corolla LE

Sponsored by Russ Darrow



\$6/WK
\$180 total

\$4/WK
\$160 total

\$2,000 VISA GIFT CARD

Sponsored by R&R Insurance

\$2/WK
\$80 total

**WISCONSIN SPORTS
TICKET PACKAGE**

Tickets to various sporting events

**ANY
GIFT**

**ANY GIFT QUALIFIES YOU
FOR A BONUS PRIZE**

**BONUS
PRIZE**

Year of Dining

\$500 in gift cards to
Washington County restaurants
Sponsored by area restaurants

Donors will be automatically entered into
the drawing for all qualifying categories.
See prize details at
UnitedWayOfWashingtonCounty.org/DRIVEN



UNITED WAY
Washington County

INCENTIVES & GIVEAWAYS

**\$2, \$4, \$6 or more
pledge/gift per week
Automatically enters
in to win prizes.**

**Any gift of any size
qualifies for bonus
prizes**

Put yourself in these unfortunate, but very real, situations residents of our community are facing today:

- Your home suffers flooding (which so many just experienced recently) or a fire and you need disaster support — **American Red Cross** will be there.
- You or someone you love has a baby who is born needing developmental therapy — **The Threshold** will be there.
- A child or family member struggles with depression, anxiety, or even suicidal thoughts — **Catholic Charities, Kettle Moraine YMCA, NAMI, and Youth and Family Project** will be there.
- You've lost your job and need to feed your family while you get back on your feet — the **Full Shelf Food Pantry** will be there.
- You or a loved one is battling substance abuse and needs support — **Elevate** will be there.
- You learn that a child may be experiencing physical abuse — **Lakeshore Child Advocacy** will be there.





UNITED WAY
Washington County

THANK YOU