



2020 United Way Team Celebration



United Way of
Washington County



UNITED WE THRIVE

United Way



United Way of Washington County

Our Mission

To improve lives and community conditions in measurable and lasting ways.

Our Vision

We envision a community where everyone achieves their full potential through **Education**, **Financial Stability**, and **Health**.

The Uniting Force

YOU are part of the Uniting Force for Good! We're a team that's making a real difference for people in our community.

Thank you for your support!



GOALS & FOCUS AREAS

United Way's goals are based on community-identified and prioritized needs. They align under three pillars: **Education**, **Financial Stability**, and **Health**. Each pillar has several focus areas. To receive United Way funding, programs must demonstrate how services measurably advance these goals.

EDUCATION

GOAL:

Youth achieve academic goals & demonstrate life skills necessary to become positive, contributing members of the community.

- School readiness
- Early grade reading
- Middle school success and reading
- High school graduation



FINANCIAL STABILITY

GOAL:

Individuals and families are stable and self-sufficient.

- Family-sustaining employment and financial stability
- Household stability



HEALTH

GOAL:

Children and adults are physically, mentally and emotionally healthy.

- Reducing rates of substance abuse through prevention, education and treatment
- Increasing awareness and access to mental health services
- Supporting life-long healthy choices



UNITED AGAINST HUNGER



Campaign Kickoff
SEPTEMBER 16th
Washington County Fair Park

560

local volunteers

5,000+

lbs of food collected



EMERGING LEADERS

Washington County Emerging Leaders is a team of young professionals who actively invest their time, talent, and resources to improve our community. Their mission is to ignite and inspire one another by providing opportunities to lead, serve, and grow.

EXECUTIVE COUNCIL

Dom Ladd

Kayla Schuppel

Amanda Bellows

Sandra Giernoth

Joe Pichler

Rob Maksimuk

Dan Romanowich

Brigette Davis

Sarah Stadler

Ashley Reynolds



Learn more at

UnitedWayOfWashingtonCounty.org/EL

or follow us on Facebook at

[United Way of Washington County Emerging Leaders](#)

THANK YOU

Campaign sponsors

2020 TOYOTA
YARIS SPONSOR



\$1,000 MASTERCARD
GIFT CARD SPONSOR



CAMPAIGN
KICKOFF



THE 2020 UNITED WAY Campaign

THANK YOU

2020 CAMPAIGN CO-CHAIRS

Women in Business



DEB CAHOON

*West Bend Mutual
Insurance*

JACCI GAMBUCCI

Piranha Promotions

ROSE PETITTE

Horicon Bank

PRUDY PICK HWAY

Pick Heaters

AMY SALBERG

*Salberg Tuffnell
Law Firm*

RECENT CAMPAIGN HISTORY

2016 - \$1,449,502

2019 - \$1,710,343

2017 - \$1,550,326

2020 - \$1,725,958

2018 - \$1,667,876

PACESETTERS

Pacesetters commit to setting the pace for the campaign by giving early gifts (*employee campaigns, corporate gifts or both*). They are a positive example of corporate philanthropy in Washington County. Combined, Pacesetters raised more than \$650,000! The following organizations helped to set the pace by achieving an increase in their giving and/or participation:

**Aurora Health Care
Affiliated Clinical Services
City of West Bend**

**Commerce State Bank
DACO Precision Tool**

**Dairyland Seed Inc
Friends, Inc**

**Froedtert & the Medical College
of Wisconsin**

Horicon Bank

Interfaith Caregivers

Maysteel Industries Inc

**Moraine Park Technical College
Pick Heaters Inc.**

R & R Insurance

Robert W. Baird & Company

Sysco

The Threshold Inc

**United Way of Washington County
Washington County**

Washington County Employees

**West Bend Mutual Insurance
& Foundation**

West Bend School District





LEADERBOARD

Organizations with a giving
total of \$10,000 or more

Affiliated Clinical Services

BMO Harris Bank

Broan

Commerce State Bank

DACO Precision Tool

Dairyland Seed

Delta Defense LLC

Forte Bank

**Froedtert & the Medical College
of Wisconsin**

Herbert Kohl Philanthropies

Kerry

Maysteel Industries LLC

Meijer

**Melitta S. & Joan M. Pick
Charitable Trust**

Menasha Packaging Company

**Oscar & Augusta Schlegel
Foundation**

R & R Insurance

Robert W. Baird & Company

Serigraph Inc

Slinger School District

Sysco Eastern Wisconsin

Washington County Employees

WE Energies Foundation

**West Bend Mutual Insurance
& Foundation**

West Bend School District

Ziegler Family Foundation Fund



ALL-STAR CHAMPIONS

Highest increase in total dollars raised

Affiliated Clinical Services

Associated Bank

AT&T Company

City of Hartford

Consumer Credit Counseling

Dairyland Seed Inc

Delta Defense LLC

Dunn Brothers

Emmer Real Estate Group

Eye Care Optical

Family Promise of Washington County

Forward Careers Inc

Friends Inc

Froedtert & the Medical College of Wisconsin

Girl Scouts of Wisconsin Southeast

Hartford Joint School District

HED Inc

Herbert Kohl Philanthropies

High Tides Fund

Holy Hill School District

Horicon Bank

Hydrite Chemical

Interfaith Caregivers of Washington County

Jackson Hardware

JL Business Interiors

Kettle Moraine YMCA

Kieckhafer, Dietzler, Hauser, Hanson LLP

Meijer

NAMI

National Exchange Bank

Northbrook Insurance

Pick Heaters

Pleasant Valley Tennis & Fitness Club

Quality Removal

R & R Insurance Services

Robert W Baird Co & Foundation

RR Donnelley

Russ Darrow Group

Salberg, Tuffnell Law S.C.

Seven Up Bottling Co

Spaulding Clinical Research

Stoffel Equipment

The Threshold Inc

The Youth & Family Project

United Way of Washington County

University of Wisconsin – Wash. County

UPS

Wells Fargo

West Bend Mutual Insurance & Foundation

Westbury Bank

Wittenberger Bus Service/Sunset Limousine

Ziegler Family Foundation Fund

CAMPAIGN EXCELLENCE AWARDS

Corporate excellence award per capita
gift of \$70+ or \$10,000+ total.
Employee excellence award per
capita of \$70 or more.

Affiliated Clinical Services

*Corporate Excellence Award
Employee Excellence Award*

BMO HARRIS Bank

*Corporate Excellence Award
Employee Excellence Award*

Boys & Girls Club of Washington County

Employee Excellence Award

Broan

*Corporate Excellence Award
Employee Excellence Award*

City of Hartford

Employee Excellence Award

Commerce State Bank

*Corporate Excellence Award
Employee Excellence Award*

DACO Precision Tool

*Corporate Excellence Award
Employee Excellence Award*

Dairyland Seed Inc

*Corporate Excellence Award
Employee Excellence Award*

Delta Defense LLC

*Corporate Excellence Award
Employee Excellence Award*

Doherty Law Offices S.C.

Corporate Excellence Award

Dunn Brothers

Employee Excellence Award

Elevate Inc

Employee Excellence Award

Forte Bank

*Corporate Excellence Award
Employee Excellence Award*

Froedtert & the Medical College of Wisconsin

*Corporate Excellence Award
Employee Excellence Award*

Germantown Mutual Insurance Co

*Corporate Excellence Award
Employee Excellence Award*

Glacier Hills Credit Union

Employee Excellence Award

Hartford Union High School

Employee Excellence Award

HED Inc

*Corporate Excellence Award
Employee Excellence Award*

Hetzel Law Office LLC

Corporate Excellence Award

Horicon Bank

*Corporate Excellence Award
Employee Excellence Award*

Kerry

*Corporate Excellence Award
Employee Excellence Award*

Kieckhafer, Dietzler, Hauser, Hanson LLP

*Corporate Excellence Award
Employee Excellence Award*

Landmark Credit Union

Employee Excellence Award

Maysteel Industries Inc

Corporate Excellence Award

Menasha Packaging Company

*Corporate Excellence Award
Employee Excellence Award*

Moraine Park Technical College

Employee Excellence Award

Myrhum-Patten Funeral Services Inc

Corporate Excellence Award

National Exchange

Corporate Excellence Award

Pick Heaters

Corporate Excellence Award

Proforma Effective Solutions

Employee Excellence Award

R & R Insurance Services

*Corporate Excellence Award
Employee Excellence Award*

Robert W Baird Co & Foundation

Employee Excellence Award

Slinger School District

Employee Excellence Award

Sno-Way International

Employee Excellence Award

Sysco Eastern Wisconsin

*Corporate Excellence Award
Employee Excellence Award*

The Youth & Family Project

Employee Excellence Award

United Way of Washington County

Employee Excellence Award

WE Energies Foundation

Employee Excellence Award

Wells Fargo

Employee Excellence Award

West Bend Mutual Insurance & Foundation

*Corporate Excellence Award
Employee Excellence Award*

Westbury Bank

Employee Excellence Award



2020 BOARD OF DIRECTORS

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DAREN SIEVERS
Slinger School District

JIM STOMMEL
Hartford Finishing

PAT STRACHOTA
Community Volunteer

DAVE UELMAN
West Bend School District

United Way of Washington County STAFF:

Kristin Brandner
Executive Director

Shelly Humphrey
Office & Communications Coordinator

Cindi Limburg
Hartford Resource Director

John Schiraj
Community Impact Director

This program contains information for pledges received as of 1/20/21. We apologize for any errors or omissions.

YOUR GENEROSITY

is making a difference. Thank you
from our agency partners!

Albrecht Free Clinic

American Red Cross

**Big Brothers Big Sisters
of Washington County**

**Boys & Girls Clubs
of Washington County**

Casa Guadalupe Education Center

**Consumer Credit
Counseling Services**

Easter Seals Southeast Wisconsin

Elevate, Inc

**4C dba/Family Center
of Washington County**

**Family Promise
of Washington County**

Forward Careers

Friends, Inc

Full Shelf Food Pantry

**Interfaith Caregivers
of Washington County**

IMPACT 2-1-1

Kettle Moraine YMCA

**National Alliance on Mental Illness
(NAMI) Washington County**

Senior Citizens Activities, Inc

The Threshold, Inc

The Youth & Family Project

**Washington County
Heroin Taskforce**

COVID-19 RELIEF FUND

- Raised \$73,000 from various individuals and organizations.
- Thank you to: Associated Bank, Charles W and Marilou Williams Chapman Fund, Commerce State Bank, Horicon Bank, Impact 100 Greater Milwaukee, Meijer, United Way's Emerging Leaders, WE Energies Foundation and West Bend Mutual Insurance.
- Funds distributed to 13 organizations that applied for relief.



LIVE UNITED



**WHEN WE IMPROVE OUR NEIGHBOR'S
LIVES, WE IMPROVE OUR OWN.**