



# 2014 ANNUAL REPORT

United  
Way



United Way of  
Washington County

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**For financials, please review our Form 990 at [www.unitedwayofwashingtoncounty.org/accountability](http://www.unitedwayofwashingtoncounty.org/accountability)**

# Dear Friend,

At United Way of Washington County, we are uniting people and organizations from all across the community to bring the passion, expertise, and resources needed to make a positive change in community conditions. Thank you for supporting our work by giving, advocating, and volunteering.

2014 was an incredible year, filled with growth and opportunity. We completely rehailed our funding application and allocation structure, creating a three-year funding cycle and aligning all programs under the impact pillars of Education, Income, and Health. This will allow us to ensure all programs are focused on achieving our community goals.



United Way of Washington County also invested in local nonprofits by helping provide training on logic models, outcomes, and program measures. This training will allow nonprofits to set better, more specific goals, track appropriate measures, and effectively communicate their results. We had a very positive response to these trainings, and we look forward to continuing to provide resources for local nonprofits.

In 2014, we also continued to engage community members in identifying and addressing the root causes of local issues, which resulted in a new employment initiative in partnership with Washington County Workforce Alliance. In 2015, we will focus on developing youth job skills that lead to financial stability and self-sufficiency, because when one individual succeeds, we all do.

On behalf of the thousands of individuals and families in Washington County who are being helped right now because of you and your generosity, THANK YOU. Your kindness has made a real difference and it will continue to have a lasting impact on the quality of life for all.

**Thank you for making a difference in Washington County.**

A handwritten signature in black ink that reads "Michael Murphy". The signature is written in a cursive, flowing style.

Mike Murphy  
Board President

# WHO WE ARE

United Way of Washington County is a volunteer-driven organization that serves all communities in Washington County. Our mission is to mobilize the caring power of Washington County to improve lives and community conditions in measurable and lasting ways.

Unlike a traditional charity that only provides direct program services, United Way works by rallying and leading organizations towards the greater good. We are addressing the underlying causes rather than the symptoms to create lasting change and a stronger community.

United Way of Washington County works *with* the community, and not just *for* the community. Our goal is to get everyone united and work together to achieve the same goals. We do this by convening community members to collect and analyze information, then working together to prioritize needs and take action.

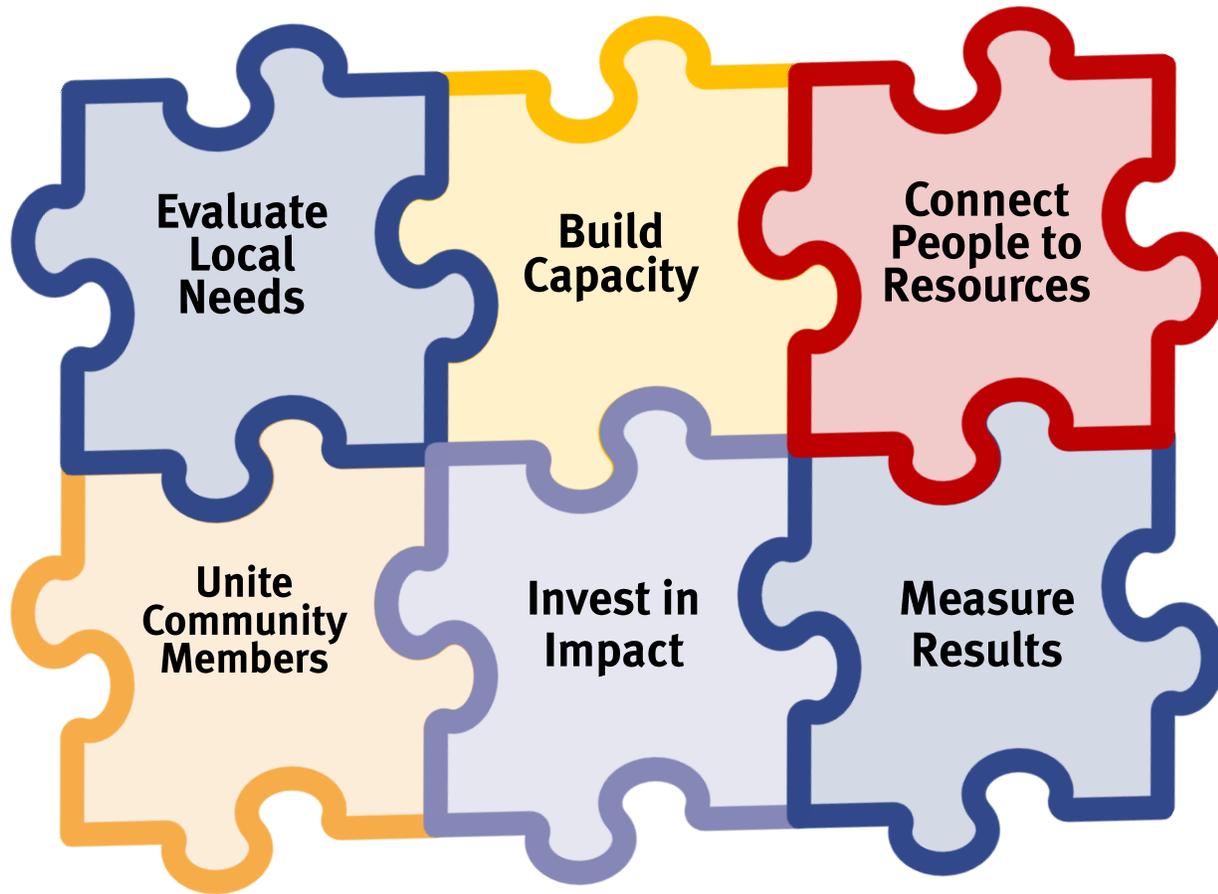
United Way is an active member of coalitions and community groups, such as:

- Washington County Community Health Coalition
- Nonprofit Toolbox Coalition
- Continuum of Care Coalition
- Homeless Coalition
- Back to School Coalition
- Washington County Workforce Alliance

United Way of Washington County is a results-oriented organization, and with our partners' help, we change lives every day.

## Serving All Communities in Washington County





## Funded Partner Agencies

- American Red Cross Southeast Wisconsin
- Big Brothers Big Sisters of Washington County
- Boy Scouts of America - Bay Lakes Council
- Boy Scouts of America - Potawatomi Area Council
- Boys & Girls Clubs of Washington County
- Casa Guadalupe Education Center
- Consumer Credit Counseling Service
- Elevate
- Family Center of Washington County
- Family Promise of Washington County
- Friends of Abused Families
- Full Shelf Food Pantry
- Girl Scouts of Wisconsin Southeast
- Interfaith Caregivers of Washington County
- Senior Citizens Activities
- The Threshold
- Youth & Family Project

## Strategic Partners

- Impact 2-1-1
- United Way Resource Center - Hartford
- Volunteer Center of Washington County

# Community Goals



## EDUCATION

Youth achieve academic goals and demonstrate life skills necessary to become positive, contributing members of the community.



## INCOME

Families and individuals are financially stable.



## HEALTH

Children and adults are physically, mentally, and emotionally healthy.



# 2014 ACCOMPLISHMENTS

United Way of Washington County worked with 20 agencies and strategic partners, utilizing 608,268 volunteer hours to serve 16,134 individuals and families, for a total of 219,664 service touchpoints in 2014. These are just a few of the incredible results achieved through United Way partnerships:

- 4,823 individuals received services and programming at the United Way Resource Center in Hartford.
- More than 600 children improved their math and reading skills to meet or exceed standards for their current grade level.
- 80% of Latino students increased their reading and comprehension skills.
- 91% of families who received financial counseling developed a realistic budget and an action plan for achieving financial stability.
- 278 seniors were provided with support that enabled them to maintain independence in their own homes.
- 88% of kids with an adult mentor developed appropriate coping skills to handle stress.
- 35-pound boxes of staple food items were delivered to 1,767 low-income seniors.
- 89% of disaster victims returned to pre-disaster normalcy and financial stability within a year.
- 43 families that experienced abuse exited shelter or transitional housing with increased self-sufficiency, including education, job, or life skills.
- Washington County residents saved more than \$93,239 on prescription drug costs through United Way's partnership with FamilyWize.

## 2-1-1 Helpline Usage

- 734 Callers
- 946 Online contacts
- Top 3 Communities for Usage:  
West Bend, Hartford, Germantown
- Top 3 service requests:  
Housing, Health Care,  
Mental Health/Addiction Services
- 83.3% of callers reported their needs were fully met

# VOLUNTEERS

Jodi Aderman  
 Oristela Aguinaga  
 Mary Ahrens  
 Kathryn Aldstadt  
 Jerry Aman  
 Deb Anderson  
 Jim Anderson  
 Leslie Ashford  
 Amy Baier  
 Dylan Baier

Ben Becker  
 Samantha Becker  
 Cindy Behm  
 Beth Bellin  
 Cindy Bellon  
 Samantha Bellon  
 Barbara Belsky  
 Mary Lynn Bennett  
 Dontae Bermengham  
 Rachel Biel

Kayla Bonlender  
 Hailey Boone  
 Kellie Boone  
 Tiana Boone  
 Candice Braun  
 Eric Braun  
 Keith Braun  
 Noelle Braun  
 Cari Brust  
 Melissa Bublitz  
 Linda Buntrock  
 Amy Burmeister  
 Marian Byers  
 Deb Cahoon  
 Simon Cain  
 Tammy Cain  
 Allison Campbell  
 Amy Campbell  
 Gary Campbell  
 Heather Campbell  
 Bonnie Carlson  
 Deryn Christensen  
 Kathy Christenson-Fisher  
 Jillian Clark  
 Corie Corcoron  
 Wendy Coulter  
 Kori Cumley  
 Steve Cundy  
 Sarah Jo Dahlstrom  
 Sara Davister  
 Bonnie Debroux  
 Corie Denjo  
 Ben Deppert  
 Sandi DeValkenaero  
 Mary Ellen Dodge  
 Collin Doherty  
 Erika Doherty  
 Sara Doherty

Marissa Dreger  
 Jan Druetzler-Katz  
 Carolyn Dumouchel  
 Marlis Duncan  
 Sally Duquaine  
 Kate Ebert  
 Laura Eggert  
 Dawn Ehren  
 Laurie Ehrlich  
 Nik Ellihausen  
 Valley Ellihausen  
 Pamela Elliott  
 Diane Ellis  
 Melissa Emberts  
 Christine Erhlich  
 Robyn Erickson  
 Patricia Fabian  
 Laurel Farina  
 Heidi Fellenz  
 Brenda Fettig  
 Todd Fiorentino  
 Joe Fischer  
 Becky Fleischmann  
 Dean Fleischmann  
 Sarah Fleischmann  
 Michael Fleszar  
 Ray Fleszar  
 Gerry Frank  
 Ken Fromm  
 Kat Fronck  
 Victor Fronck  
 Julie Gabelmann  
 Adam Gauthier  
 Cathy Gauthier  
 Steve Gauthier  
 Gloria Gehl  
 Maria Gehring  
 Mike Geldreich



Dawn Baker  
 Charmaine Bancroft  
 Pat Barnhouse  
 Eric Bast  
 Shirley Beatty  
 Barb Beck  
 Jamie Beck

Grace Binsfeld  
 John Binsfield  
 Aaron Blada  
 Dawn Blada  
 Sharon Blank  
 Mike Bloedorn  
 Darci Boettcher

Adam Gergetz  
Nicholas Gergetz  
Jim German  
David Gloyd  
Tammy Gloyd  
Diana Glunz  
Karl Glunz  
Amanda Goehring  
Lisa Goehring  
Suzanne Grabon  
Wayne Griesbach  
Randy Gromowski  
Tiara Grubb  
Jenny Hafemann  
Luke Hagel  
Audrey Hamann  
Dan Hamann  
Karla Hameister  
Ryan Hanrahan  
Keaton Hansen  
Michelle Hansen  
Beth Harrison  
Julie Harter  
George Hartl  
Janice Haug  
Cheryl Hauser  
Don Hauser  
Mary Ellen Heese  
Doug Hein  
Kelly Henckel  
Jeffrey Henn  
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Barb Hoffmeier  
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Barbara Johnson

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Trevor Johnson  
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Susan Keiss  
Sue Kell  
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Eric Kirkegaard  
Lynn Kissinger  
Sarah Kissinger  
Michele Knop  
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Justin Kohler  
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Scott Kolarik  
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Jamie Krajewski  
Patti Krajewski  
Annie Krajna  
Christina Kreis  
Lisa Krenke  
Sheri Kropp  
Brianna Kruger  
June Kruger  
Natalie Kruger  
Rebecca Krutina  
Amanda Ksioszk  
Vicki Kuenzi  
Barbara Kust  
Emery Kust

# United Way Day of Action

September 24, 2014



**400 Volunteers**  
+ **Less than 2 Hours**

**66,096 Meals**

In Partnership With





- Sharon Reichert
- Ruth Reines
- Tony Ren
- Pete Rettler
- Francois Riedijk
- Marisa Riley
- Sonja Robinson
- Darlene Roell
- Deb Roensch
- Marian Roethke
- Kathy Rohlinger
- Kristin Rohlinger
- Bob Runker
- Dede Ruplinger
- Amy Salberg
- Laura Salcido
- Char Sanders
- Jim Sanders
- Laila Sanders
- Diana Schaejbe
- Julie Schindler
- Kathy Schlieve
- Kimberly Schnabel
- Vicki Schneider
- Sue Schuelke
- Barb Schultz
- Earl Schultz
- Karl Schultz
- Laurence Schwartz
- Brady Senkbeil
- Megan Senkbeil
- Tracy Senkbeil
- Kim Sievert
- Kathy Siewert
- Michelle Silver
- Dick Simmons
- Shirley Simmons
- Mary Simon
- Therese Sizer
- Suzanne Skopek
- Nancy Slinde
- Chelsea Smith
- Melissa Moyer
- Eileen Mueller
- Maureen Murphy
- Mike Murphy
- Charlie Neitzke
- Grace Neitzke
- Ted Neitzke
- Corie Neu
- Joe Neuber
- Cory Neuy
- Kevin Newton
- Mike Nowack
- Dyson Nunn
- Linda Olson
- Christian Owin
- Chris Pamperin
- Mary Ann Parlow
- Allen Pauli
- Ann Pauli
- Sheri Pease
- Brenda Peters
- Brett Peterson
- Leslie Peterson
- Megan Peterson
- Shelly Peterson
- Reba Pfannerstill
- Ryan Picou
- Tammy Pinchard
- Cindie Pitz
- Annabelle Plashy
- Donna Poole
- Chris Potts
- Gail Powers
- Andy Presans
- Nicole Pretre
- Marie Prom
- Patti Ramthun
- Jenni Rands
- Mary Reback
- Adam Rego
- Kay Rego
- Michael Rego

- Dennis Kutz
- Joan Kutz
- Kelly Lang
- Nancy Larson
- Dan Laurent
- Jane Lazarevic
- Austin Leclere
- Greg Ledesma
- Carmen Lee
- Jeffrey Letellier
- Heather Limke
- Steve Lirely
- Janelle Lisko
- Cory Livingood
- Travis Livingood
- Gail Loosen
- Janis Lopez
- Elaine Ma
- Andrew Mantz
- Sandy Mantz
- Linda Marquardt
- Pat Martin
- Ralph Martin
- Mark Mathieu
- Kevin Matkin
- Dane Mauland
- Amy Maurer
- Lisa Maylen
- Jann Merry
- Michael Metz
- Doug Mikolainis
- Linda Mikolainis
- Aaron Miller
- Justin Miller
- Kaitlyn Miller
- Alex Milling
- Ashley Minesal
- Carol Minesal
- Mary Mittmann
- Sylvia Moore

Marilyn Smith  
Rikin Soni  
Jacob Stapelfeldt  
Kim Stapelfeldt  
Mary Starr  
Joan Stenstrup  
Doug Stowe  
Jim Strachota  
Emy Struve  
Phil Sutter  
Angela Swinehart  
Maralee Syers  
Kris Tatem  
Eve Teshendorf  
Mary Thielke  
Diann Thoenes  
Tracy Thom  
Christine Thompson

Alan Thornberry  
Barb Thornberry  
Carol Thurke  
Loretta Tonn  
Gel Topetzes  
Chandra Topp  
Traci Tousey  
Megan Truse  
Sara Truse  
Bob Tsuzuki  
Joyce Tuchscherer  
Sandy Tutas  
Donna Tuth  
Dave Uelmen  
Steve Vandee  
Nancy Vandermolen  
Desiree Vasquez  
Sue Verhoven

Sarah Viera  
Judi Vrtochnick  
Shelly Waala  
Terry Wadina  
Twyla Wadina  
John Walsh  
Niki Wamsley  
Lindsey Ward  
Randy Weber  
Ronald Weis  
Lorrie Wendegatz  
Kelly Wendorff  
Bruce Wepking  
Bill Weston  
Susie Weston  
Deb Wheaton  
Julia Wiebe  
Bruce Wilk

Lyn Wilk  
Elizabeth Williams  
Evan Williams  
Jillian Williams  
Jodi Williams  
Frank Wittman  
Steph Wojtowicz  
Donna Wolf  
Steve Wolf  
Mary Wolk  
Barb Wright  
Mary Jane Yach  
Anne Zeitlow  
Jenny Ziegelbauer  
Doug Ziegler  
Paul Ziegler  
Dave Zukowski

“ALONE WE CAN DO SO LITTLE,  
TOGETHER WE CAN DO SO MUCH.”



# LEADERBOARD

Thank you to these companies for leading the way with a giving total of \$10,000 or more!

**BMO Harris Bank**

**Broan-NuTone**

**DACO Precision-Tool**

**Delta Defense, LLC**

**First National Bank of Hartford**

**Froedtert Health Medical Group**

**Kerry Ingredients and Flavours**

**Legendary Whitetails**

**Manitou Group/Gehl Co.**

**Maysteel Corporation**

**R&R Insurance Services**

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**Schreiber Foods**

**Serigraph, Inc.**

**Steel Craft Corporation**

**Sysco Foods**

**Washington County Employees**

**West Bend Mutual Insurance Company**

**West Bend School District**

**Westbury Bank**



**\$1.3 MILLION  
THANK YOU  
FOR A  
RECORD  
BREAKING  
YEAR!**

**Ted Neitzke**, 2014 United Way Campaign Chair  
**Doug Ziegler**, Honorary Campaign Co-Chair

# CORPORATE SUPPORTERS

Ansay & Associates, Inc.  
A-Alert Driving School  
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County  
BMO Harris Bank  
Bonnie Belle Motel  
Boston Store  
Boys & Girls Clubs of Washington  
County  
BP America  
Broan-NuTone  
Casa Guadalupe Education Center  
CDM Tool & Manufacturing  
Cedar Community  
City of Hartford Employees  
City of West Bend Employees  
Clothes Clinic  
Coachwork Auto Body  
Coldwell Banker  
Cole Manufacturing  
Commerce State Bank  
Consumer Credit Counseling Service  
Custom Small Business Solutions  
DACO Precision-Tool  
Dairyland Seed Company  
Delta Defense, LLC  
Design Originals Floral  
Dixon MRD Company  
DJS Manufacturing  
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Dupli-Quik Printing Service  
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Emmer Real Estate Group  
Engineered Metal Products  
Equipment Rentals  
Exclusive Company  
Family Center of Washington County  
Family Promise of Washington County  
FedEx  
First National Bank of Hartford  
Foerster Signs  
Friends of Abused Families  
Friess Lake School  
Froedtert Health Medical Group  
Gardner Schofield Chiropractic  
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Glacier Hills Credit Union  
Grinnell Mutual Group  
Gruber Tool & Die  
Gundrum Insurance & Investments  
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Kieckhafer, Dietzler, Hauser, Hanson  
Klotz's Piggly Wiggly  
Landmark Credit Union  
Legendary Whitetails  
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Mills Fleet Farm  
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Moraine Park Technical College  
Moraine Radio  
Museum of Wisconsin Art  
Myrhum-Patten Funeral Service Inc.  
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Sargento Foods  
Schloemer Law Office  
Schmidt Funeral Home  
Schneider Electric North America Foundation  
Schnorenberg's Floorcovering Inc.  
Schreiber Foods  
Serigraph, Inc.  
Senior Citizens Activities  
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State Farm  
Steel Craft Corporation  
Steiner Electric  
Sunset Farms  
Sun Trust  
Supply One Wisconsin LLC  
Sycamore Tree Christian Child Care Center  
Sysco Foods  
Taylor Made Floors  
Tennies Hardware  
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Threshold Inc.  
TM Mail Solutions  
United Health Group  
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Weasler Engineering  
Wells Fargo  
West Bend Air  
West Bend Builders Supply  
West Bend Community Foundation  
West Bend Mutual Insurance Company  
West Bend Sand & Stone  
West Bend School District  
Westbury Bank  
Wisconsin Energy Foundation  
Wolf Brothers Fuel  
Youth & Family Project

# Beautie's Story: From Homeless to Homeowner

Beautie lived in a house near Washington Street in West Bend. But when the owner sold it, she and her children suddenly had nowhere to go.

**“ You find yourself wondering... am I the parent my children need? How can I successfully get through this without breaking or bending? ”**



That's when she turned to United Way of Washington County's partner agency, Family Promise. Through their Interfaith Hospitality Network, Beautie was able to find temporary shelter and the financial assistance she needed while she got back on her feet.

“[Family Promise] gave school supplies to the children, they helped me with my rent, they helped me get my life back on track,” Beautie said. “But I had to do my part. I had to get up and change the things I was doing in my life.”

With the help of Family Promise and other community programs, Beautie was soon able to move her family into a home of their own.

“We moved in the week before Thanksgiving, and that was such a blessing,” she recalls. “If it wasn't for Family Promise, I think I would still be lost and I would probably still be homeless.”

**Because of your support, United Way programs helped more than 1,280 homeless women and families in Washington County last year.**

# UNITED WAY LEADERSHIP

## 2013-2014 BOARD OF DIRECTORS

President

**Mike Murphy**  
West Bend Public  
School Foundation

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**Kelly Wendorff**, Steel Craft

**Paul Ziegler**, Community Volunteer

# COMMUNITY INVESTMENT VOLUNTEERS

## Employment Initiative

Cindy Behm, Steel Craft  
Darci Boettcher, Maysteel  
Keith Braun, Consumer Credit Counseling Services  
Linda Buntrock, Serigraph  
Sarah Jo Dahlstrom, Forward Service Corporation  
Jan Druetzler-Katz, GPS Education Partners  
Pamela Elliott, Kerry Ingredients  
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Alfred Jefferson Jr, Froedtert Health Care  
Sue Kell, Universal Strap  
Ken King, Consumer Credit Counseling Services  
Lisa Krenke, Friends of Abused Families  
Lisa Maylen, Workforce Development  
Melissa Moyer, Aurora Health Care  
Brenda Peters, Broan-NuTone

Sharon Reichert, Regal Ware  
Dede Ruplinger, MetalCraft  
Kathy Schlieve, Moraine Park Technical College/ Economic & Workforce Development  
Mary Simon, Elevate  
Tracy Thom, West Bend Mutual Insurance  
Christine Thompson, Triton Trailers  
Loretta Tonn, Menasha  
John Walsh, Signicast  
Deb Wheaton, Serigraph

## Health Impact Panel Leadership

Beth Bellin, Washington County Health Department  
Mike Bloedorn, Community Volunteer  
Karl Schultz, Froedtert & Medical College of Wisconsin  
Kim Stapelfeldt, Aurora Health Care  
Jim Strachota, Albrecht Free Clinic

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# GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED



**Join Us Online and Learn More**  
[www.UnitedWayOfWashingtonCounty.org](http://www.UnitedWayOfWashingtonCounty.org)

