



United Way of
Washington County

Health Program Logic Model

This form is required for all nonprofit organizations and coalitions applying for program funding under United Way's Health Impact Pillar.

About Outcome Measurement

United Way of Washington County invests funds in programs that demonstrate improvement in the quality of life of Washington County residents and advancement of United Way's community goals. To accomplish this, United Way utilizes outcome measurements to evaluate program results.

Program outcomes are benefits or changes for individuals or populations during or after participating in program activities. Outcomes typically relate to the changes in a client's:

- Knowledge
- Attitudes and values
- Skills
- Behaviors
- Condition

Outcome measurement is the process for assessing, on a regular basis, the results of a program on its clients. Outcomes measure improvement in what individuals know, think or can do, how they behave, or what their condition is, after participating in program activities.

Indicators are specific pieces of data/information that track a program's progress toward achieving an outcome. Indicators demonstrate whether a program achieves its goals or how close it came to reaching them. Indicator data may be collected in a variety of ways, using client records, surveys, structured interviews, etc.

A good indicator:

- Is observable and measurable,
- Identifies characteristics or changes signaling that an outcome has been achieved,
- Is expressed as a number and percentage of participants achieving the outcome, and
- Usually includes a timeframe in which the change is expected to occur.

United Way of Washington County requires all programs to report on two measurable outcomes and indicators that:

- Link to United Way's Health focus areas, and
- Demonstrate how program services advance a Health Impact Pillar Dashboard Indicator.

In addition to reporting outcome data, each application must include an Outcome Logic Model. **Logic Models** are a graphical depiction of the logical relationships between a program's resources, activities, outputs and outcomes. They demonstrate how the program works towards reaching its goals.

For more information on measuring program outcomes, visit UnitedWayOfWashingtonCounty.org/outcomes or contact Kristin Brandner (262) 338-3821.

Logic Model

Program: _____

INPUTS	ACTIVITIES	OUTPUTS	PROGRAM OUTCOMES		
			INITIAL	INTERMEDIATE	LONGER TERM
<i>Resources, gifts, and investments that go into the program</i>	<i>Things that are done as part of or during the program</i>	<i>Things that can be counted, such as # of meals served</i>	<i>LEARNING awareness, knowledge, attitudes, skills</i>	<i>ACTIONS behaviors, decisions, policies</i>	<i>CONDITIONS social, economic, civil, environmental</i>

INPUTS	ACTIVITIES	OUTPUTS	PROGRAM OUTCOMES		
			INITIAL	INTERMEDIATE	LONGER TERM

Program Outcomes

OUTCOME #1	OUTCOME STATEMENT	INDICATOR	DATA SOURCE & COLLECTION TOOL	TIME OF MEASUREMENT	GOAL	
	Measurement for Outcome			2017	2018	2019
	Total number of clients served / to be served					
	Total number of clients evaluated / to be evaluated					
	Number of clients achieving outcome					
Percent of clients achieving outcome						

OUTCOME #2	OUTCOME STATEMENT	INDICATOR	DATA SOURCE & COLLECTION TOOL	TIME OF MEASUREMENT	GOAL	
	Measurement for Outcome			2017	2018	2019
	Total number of clients served / to be served					
	Total number of clients evaluated / to be evaluated					
	Number of clients achieving outcome					
Percent of clients achieving outcome						