YOU CAN MAKE A REAL DIFFERENCE FOR PEOPLE IN OUR COMMUNITY!

Are you an independent leader who gets things done? Do you want to make a real difference by improving lives and community conditions? Then join the United Way Campaign Cabinet! It’s a dynamic team of volunteers like you. Cabinet Members power United Way’s fundraising campaign by connecting with their peers and sharing United Way’s role in improving the lives of our neighbors, co-workers, families, and friends.

YOUR ROLE
As a Campaign Cabinet Member, you’ll learn about United Way of Washington County and share our local impact with your colleagues and friends.

- You’ll start by reviewing a list of current and prospective United Way supporters, and selecting who you want to contact based on your personal or professional relationships.
- Next, you’ll connect with the individuals on your contact list. Make calls or face-to-face visits and invite people to join the United Way campaign from September through early October.
- Stay connected with United Way staff in order to provide updates and receive additional tools and information.

YOUR REWARD
The best part about being a Cabinet Member is the sense of accomplishment and pride you’ll get from being part of a team that’s helping people in our community! Additionally,

- It’s an opportunity to build relationships and demonstrate your commitment to the community.
- Your name and photo will appear in United Way’s communications, including multiple news and media outlets.
- You’ll have the opportunity to participate in United Way’s signature campaign events:
  - Campaign Kickoff project – Washington County Fair Park, September 21, 2017
  - Special recognition at our Team Celebration – West Bend Mutual, February 2018

ARE YOU THE LEADER OUR COMMUNITY NEEDS?
Join the 2017 United Way Campaign Cabinet!
Contact Diana Swillinger (262) 338-3821
dswillinger@UnitedWayOfWashingtonCounty.org