



United Way of
Washington County

United Way Application Instructions

Applications for 2020 funding must be submitted by **Friday, March 22, 2019**.
Late or incomplete applications will not be accepted.

About United Way Funding

United Way of Washington County is now accepting Education Program applications for 2020 funding. Programs must align under United Way of Washington County's Education Impact Pillar. Only eligible non-profit agencies and coalitions may apply. For eligibility requirements, see www.unitedwayofwashingtoncounty.org/agency

To be considered for funding, programs must demonstrate how their services advance United Way's Education goals, and align to one or more of the four focus areas:

1. **School readiness:** Children ages 0 to 5 enter school prepared to succeed
2. **Early grade reading:** Children enter 4th grade with reading and comprehensive skills that provide a strong foundation for learning
3. **Middle school success and reading:** Students demonstrate reading proficiency and comprehensive skills in the 8th grade – preparing them for high school success
4. **High school graduation:** Students graduate high school on time prepared for continuing education, work and life

How to Apply for Funding

1. Visit UnitedWayOfWashingtonCounty.org/agency and download the **Application Form**, the **Program Budget Form**, and the **Logic Model Form**.
2. In addition to the above specified application forms you will need to provide:
 - a. Proof of 501c3 registration status
 - b. Current membership list of Board of Directors
 - c. Current IRS form 990
 - d. Copy of most recent audit, or, if agency revenue is less than \$500,000, a copy of your most recent financial review
3. Complete the all forms and submit all required attachments/documentation by **Friday, March 22, 2019**. **Application materials must be submitted electronically via email** to smalchow@unitedwayofwashingtoncounty.org
4. Mail a copy of your most recent financial audit and any other materials pertinent to your application to the attention of: Sarah Malchow, P.O. Box 304, West Bend WI, 53095.
5. If you have any questions re: applying for funding from United Way of Washington County, feel free to contact Sarah Malchow via email (above) or phone at 262.338.3821.

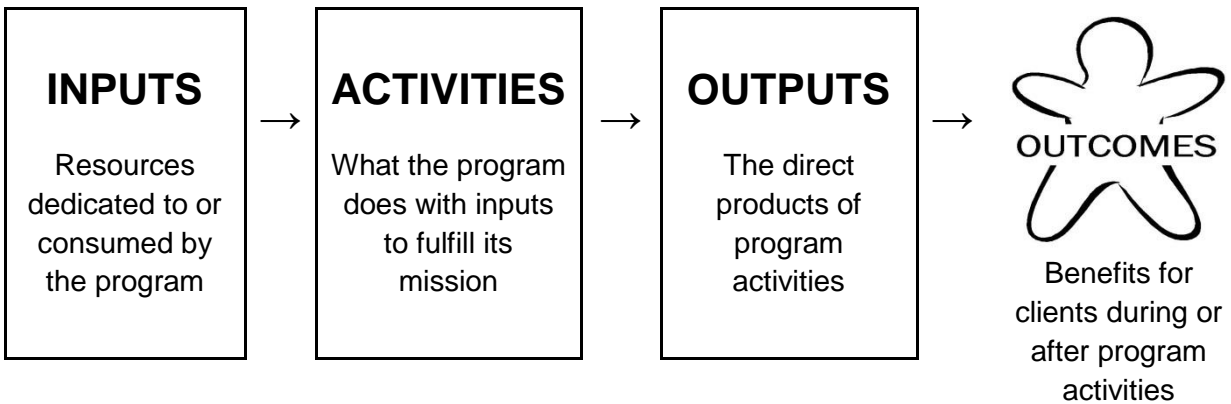
About Outcome Measures & Logic Models

United Way of Washington County invests funds in programs that demonstrate improvement in the quality of life of Washington County residents and advancement of United Way's community goals. To accomplish this, United Way utilizes outcome measurements to evaluate program results.

Outcomes are benefits or changes for individuals or populations during or after participating in program activities. Outcomes typically relate to changes in knowledge, attitudes and values, skills, behaviors, or condition. Outcomes measure improvement in what individuals know, think or can do, how they behave, or what their condition is, after participating in program activities.

Outcome measurement is the process and set of procedures for assessing, on a regular basis, the results of a program on its clients.

Measurement Process



Typical Logic Model Format

INPUTS	ACTIVITIES	OUTPUTS	OUTCOMES		
			INITIAL	INTERMEDIATE	LONGER TERM
<i>Resources, contributions, investments that go into the program</i>	<i>Things that are done as part of or during the program</i>	<i>Things that can be counted</i>	<i>LEARNING</i> <ul style="list-style-type: none"> • Awareness • Knowledge • Attitudes • Skills • Opinions • Aspirations • Motivation 	<i>ACTIONS</i> <ul style="list-style-type: none"> • Behavior • Practice • Decision-making • Policies • Social actions 	<i>CONDITIONS</i> <ul style="list-style-type: none"> • Social • Economic • Civil • Environmental

About Income Classifications

The term “low-income” means an individual whose family’s taxable income for the preceding year did not exceed 150% of the poverty level amount (varies by household size).

The term “moderate income” is considered to be 80% of the area median income. For median income for Washington County, go to <http://www.census.gov/quickfacts/table/AGE115210/55131>

2018 Washington County population estimate: 135,101

2017 Federal Poverty Guidelines

Household Size	100%	133%	150%	200%	250%	300%	400%
1	\$12,060	\$16,040	\$18,090	\$24,120	\$30,150	\$36,180	\$48,240
2	16,240	21,599	24,360	32,480	40,600	48,720	64,960
3	20,420	27,159	30,630	40,840	51,050	61,260	81,680
4	24,600	32,718	36,900	49,200	61,500	73,800	98,400
5	28,780	38,277	43,170	57,560	71,950	86,340	115,120
6	32,960	43,837	49,440	65,920	82,400	98,880	131,840
7	37,140	49,396	55,710	74,280	92,850	111,420	148,560
8	41,320	54,956	61,980	82,640	103,300	123,960	165,280

<http://familiesusa.org/product/federal-poverty-guidelines#sthash.PvMkboFI.dpuf>

United Way of Washington County

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