



United For Healthy Communities



WHAT IS UNITED WAY?

Mission: To improve lives and community conditions in measurable and lasting ways.

1. **Local** top funder of nonprofit organizations
2. **Identify** top community issues
3. **Lead** an annual fundraising campaign and **Unite** people to Give, Advocate and Volunteer
4. **Invest** in nearly 30 local nonprofit programs, based on
 - Community Need
 - Outcome Measures
 - Alignment with Goals



United Way of
Washington County

3 IMPACT AREAS



EDUCATION

Youth have the skills needed to succeed in school and in life.



FINANCIAL STABILITY

Families are financially stable and independent.



HEALTH

Children and adults are physically and mentally healthy.

United Way Funded Nonprofits

- Albrecht Free Clinic
 - American Red Cross
 - Big Brothers Big Sisters
 - Boys & Girls Clubs
 - Casa Guadalupe Edu Center
 - Catholic Charities
 - Easter Seals
 - Elevate
 - 4C Family Center
 - Family Promise
 - Family Service
 - Friends
 - Forward Careers
 - Full Shelf Food Pantry
 - Interfaith Caregivers
 - Kettle Moraine YMCA
 - Lakeshore Regional Child Advocacy Center
 - NAMI (Nat'l Alliance Mentally Ill)
 - Senior Citizens Activities
 - The Threshold
 - Youth and Family Project
- **United Way invests in 27 Programs at 21 local nonprofit agencies**

WHY UNITED WAY?

A system of nonprofits help individuals and families in need

Family Promise

Full Shelf Food Pantry

Forward Careers



Boys & Girls
Clubs

Elevate

Big Brothers Big
Sisters

NAMI

Albrecht Free Clinic

United Way of
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NEW Areas of Support

2020 COVID Relief & Recovery

- Invested over \$100k to help local nonprofit operations with lost revenue



2021 Mental Health Initiative

- Investing nearly \$180k to provide two new counseling programs for youth through Catholic Charities and Youth and Family Project

Need Help

2-1-1 Helpline

- Simply call 211 on Phone
- Connecting residents to community programs
- First call referrals with 24/7 trained counselors



United Way Resource Center

- Nonprofit and government agencies use space free of charge
- Focused on improving residents' access to services in Hartford



2021
Incentives
Give-a-ways!!!

DRIVEN TO GIVE

IT'S EASY AS 1-2-3!
Make a weekly pledge for the chance
to win one of these great prizes.

\$3
in \$100/mo

BRAND NEW CAR!

Sponsored by Russ Darrow



\$2
in \$10/mo

\$1,000 VISA GIFT CARD

Sponsored by R&R Insurance

\$1
in \$21/mo

YEAR OF DINING

\$600 in gift cards to
Washington County restaurants

Donors will be automatically entered into the drawing for all qualifying categories. See prize details at UniteWayOfWashingtonCounty.org/DRIVEN

BONUS PRIZE
All New or
Increased
Donors
5 Winners –
\$500 Gift Card
(choice of Amazon,
Cabela's, Kwik Trip
or Meijer)

YOUR IMPACT

\$1
Per Week

=



=

3 Seniors participate in an activity to keep them healthy & socially engaged

\$2
Per Week

=



=

4 Low-Income Families receive a month of food from a local food pantry

\$3
Per Week

=



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2 Children can participate in mentorship programs to improve their academic & social skills

*Please give generously...
Thank you for supporting
neighbors in need*

LIVE UNITED

UnitedWayOfWashingtonCounty.org



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Washington County