

Dear Retiree,

(COMPANY NAME) retirees continue to be an important part of our organization. As one of our retired employees, we value you for your past achievements and continued loyalty. I would like to invite you to join us in supporting the (COMPANY NAME) United Way campaign, which will take place from (DATE TO DATE) this year.

Through United Way of Washington County, your gift helps strengthen families, helps children and youth succeed, promotes health and independence for the elderly, ill and disabled and provides a safety net for people in crisis. Your gift helps those in need ***When It Matters Most!***

Our community has the reputation for taking care of its own. This reputation is built on the efforts of people like you who give what they can to maintain an effective network of health and human services. With United Way you will improve more lives in more ways than any other local charity.

Our help is needed now more than ever and every gift, regardless of how big or small makes a difference. I hope you will take a few minutes to read the enclosed brochure, complete the pledge form provided and return it to (NAME) by (DATE). One gift can change a life and our community in so many ways.

Thank you for your consideration. Together we are building a strong and healthy community for all of us.

Sincerely,

(CEO NAME AND SIGNATURE)