

*Doug & Sharon*

# **ZIEGLER LEADERSHIP SCHOLARSHIP**

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*Established by the United Way of Washington County in 2016 to honor  
Doug & Sharon Ziegler and their enduring commitment to community and to leadership  
development in the nonprofit sector.*

# ***“Cultivating and Expanding Leadership for Greater Impact”***

## **What is the Ziegler Leadership Scholarship?**

For over half a century, Doug and Sharon Ziegler have worked to make our community a better place through their own volunteerism and philanthropy. Their legacy of compassion, dedication and purpose will continue to inspire future generations of non-profit leaders. The **Ziegler Leadership Scholarship**, up to \$5,000 annually, will be awarded to a nonprofit executive or an emerging leader to expand and enhance their leadership development through continuing education, training, and/or certification.

United Way of Washington County believes that agency success starts with strong and capable leadership. As we expect more measurable and impactful community program outcomes and evaluations, we recognize the need to further equip local nonprofits for excellence. This scholarship is an opportunity to build talent development and nonprofit capacity in an ever changing environment.

*Doug and I have always believed that the United Way agencies were key in keeping our community vital, strong, and moving forward to meet the needs of our growing community. In order to achieve that goal, we need strong leadership in all our non-profit organizations. We are honored to have this Leadership Scholarship named after us.*

*—Sharon Ziegler*

## **Why This Scholarship Was Established**

Professional leadership development and continuing education are important in the nonprofit sector to support organizational:

1. Capacity building and resource development
2. Sustainability and strategic planning
3. Improved governance
4. Improved program outcomes: community impact to improve lives and community conditions

## **Eligibility**

Eligible applicants must:

1. Be a Washington County nonprofit executive or emerging nonprofit leader
2. Be employed by an organization receiving United Way funding
3. Be committed to continuous personal and professional growth

## Application Process

Qualified applications will include:

1. Date of application
2. Name, title and organization
3. Contact information: address, city, state, zip, email, and phone number
4. Typed statement as to why you are committed to continuous learning, leadership development and the nonprofit sector (500 words or less).
5. Typed and signed letter of recommendation from board president or executive director.
6. Description of the specific leadership development opportunity you'd like to take part in (*organization providing continuing education; specific course information and description; faculty/presenters*) and its cost (*tuition and materials; travel and lodging expenses as applicable and approved*) in the next school year/semester. Applicants are encouraged to seek local, regional or national leadership development opportunities.

Examples include (but not limited to):

- a. Nonprofit certifications at UW-Washington County (Local)
- b. Regional conferences (Non-Profit Center of Milwaukee, Wisconsin Chapter - Association of Fundraising Professionals AFP, Wisconsin Non-Profit Association)
- c. Lilly Family School of Philanthropy at Indiana University – Non-Profit Executive Leadership certifications

**Application materials must be submitted no later than August 14, 2023:**

Mail: Doug & Sharon Ziegler Leadership Scholarship  
United Way of Washington County  
PO Box 304  
West Bend, WI 53095

## Evaluation Process

All applications will be checked for eligibility and reviewed by United Way volunteers and Ziegler family representative(s). The recipient will be notified of award by September 11, 2023. Scholarship **Funds are to be expended for the specific development opportunity detailed in the application within 12 months**. Upon completion, scholarship recipient will present a summary of her/his learnings at a future United Way agency meeting.

## For Additional Information

Please direct questions to John Schiraj, Director of Community Impact, United Way of Washington County at [jschiraj@unitedwayofwashingtoncounty.org](mailto:jschiraj@unitedwayofwashingtoncounty.org) or call 262-338-3821.

## **Additional Resources**

Indiana University | Lilly Family School of Philanthropy: <https://philanthropy.iupui.edu/>

Association of Fundraising Professionals: <http://www.afpnet.org/>

Kellogg Executive Education | Northwestern University:

<http://www.kellogg.northwestern.edu/executive-education/individual-programs/nonprofit-programs.aspx>

UWM School of Continuing Education | Non Profit Management:

[http://uwm.edu/sce/program\\_area/nonprofit-and-public-sector-education/nonprofit-management/](http://uwm.edu/sce/program_area/nonprofit-and-public-sector-education/nonprofit-management/)

Wisconsin NonProfit Association: <https://www.wisconsinnonprofits.org/>