

Community Partnership

2023 United Way
Workplace Campaign





We Believe in Supporting Community

- Why we chose and support United Way as an organization
- Our 2023 campaign dates and activities

UNITED WAY

1. **Local nonprofit** that is a top funder of nonprofit programs – *Part of global network of 1,100 United Ways throughout the US and 42 Countries and is the largest privately held nonprofit in the world – raising nearly \$4B annually and \$1.8M locally.*
2. **Identifies** top community issues.
3. **Leads** an efficient annual fundraising campaign and **unites** people to Give, Advocate and Volunteer.
4. **Large reach – Helps neighbors in need (over 11,000 last year) by investing** in nearly 30 local nonprofit programs, based on community need, outcome measures and alignment to goals.



UNITED WAY

3 Key Areas - Building Blocks of Successful Life



EDUCATION

Youth have the skills needed to succeed in school and in life.



FINANCIAL STABILITY

Families are financially stable and independent.



HEALTH

Children and adults are physically and mentally healthy.

UNITED WAY

BIG IMPACT – ONE gift to United Way supports nearly 30 programs at 21 local nonprofits.

- Albrecht Free Clinic
- American Red Cross
- Big Brothers Big Sisters
- Boys & Girls Clubs
- Casa Guadalupe Edu Center
- Catholic Charities
- Easter Seals
- Elevate
- 4C Family Center
- Family Promise
- Family Service
- Friends
- Forward Careers
- Full Shelf Food Pantry
- Interfaith Caregivers
- Kettle Moraine YMCA
- Lakeshore Regional Child Advocacy Center
- NAMI (Nat'l Alliance Mentally Ill)
- Senior Citizens Activities
- The Threshold
- Youth and Family Project

Additional Support

Mental Health Initiative

Investing in two counseling programs for youth through Catholic Charities and Youth and Family Project – identified as top local need focused on underinsured/not insured

2-1-1 Helpline

- Simply call 211 on Phone
- Connecting residents to community programs
- First call referrals with 24/7 trained counselors



2023 Campaign GIVEAWAYS & INCENTIVES


2023 United Way Campaign

DRIVENTO GIVE

Make a pledge for the chance to win one of these great prizes.

\$6/WK
\$312 total

BRAND NEW CAR!
2024 Toyota Corolla LE
Sponsored by Russ Darrow



\$4/WK
\$208 total

\$1,500 VISA GIFT CARD
Sponsored by R&R Insurance

\$2/WK
\$104 total

YEAR IN DINING
\$600 in gift cards to Washington County restaurants

BONUS PRIZES

Apple Electronics Package
iPhone, AirPods & Apple Watch - Sponsored by Boys & Girls Clubs of Washington County

Bucks Ticket Package for 4
Loft Pass & Tickets for 4 - Sponsored by West Bend Mutual Insurance
— Any gift qualifies you for a bonus prize —



Donors will be automatically entered into the drawing for all qualifying categories. See prize details at UnitedWayOfWashingtonCounty.org/DRIVEN

**\$2, \$4 and \$6 or more
pledge/gift a week
automatically enters in to
win prizes.**

**Any gift of any size qualifies
for bonus prizes.**



BE A LEADER. DOUBLE YOUR DONATION.



Individual and Corporate Giving Challenge

*****\$100 Monthly Donation*****

Any NEW or INCREASED gift of \$1,200 or more will be matched dollar-for-dollar by West Bend Mutual Insurance Company.



Local Story of Impact

Why Community Matters

- Video – View Stories of Impact at:
 - <https://www.unitedwayofwashingtoncounty.org/videos>
- Feed a family
- Shelter someone fleeing domestic violence
- Save a life through addiction and mental health programs
- Change community conditions today and for tomorrow

**When we improve our neighbor's lives,
we improve our own!**

Please Give Generously

- If you've given in the past, THANK YOU! We hope to count on your continued support.
- If you've haven't given, please consider a \$2, \$4, \$6 a week donation out of your paycheck/payroll deduction...an efficient and effective way to give and help thousands locally with one gift.

ANY
QUESTIONS
?

*THANK YOU for supporting
local neighbors in need!*

LIVE UNITED

UnitedWayOfWashingtonCounty.org

